

Minutes
Tuesday, May 12, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: David Christianson, Gary Frank, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: Oconto County - Kevin Hamann, Administrative Coordinator
OCEDC - Paul Ehrfurth and Nancy Rhode

1. Approval of Agenda
Motion by Frank, second by Christianson to approve the agenda. The motion was voted on and carried.
2. Approval of Minutes of Previous Meeting
Motion by Linzmeyer, second by Sekela, to approve the minutes of the April 14, 2015 meeting. The motion was voted on and carried.
3. Communications
The Committee was provided a copy of the letter Chairman Rymer sent to the State Representative Nygren, of the State Finance Committee, which supported the use of Freight Rail Infrastructure Improvement Program funds for log car construction. He reported copies of the letter were also sent to our State Legislators.
4. Reports
 - a) Monthly Staff Report
Ehrfurth provided an update to the Committee on various economic development, tourism and corporate projects staff has been working on.
 - b) Financial Report
Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.
 - c) Oconto County RLF and Tri-County RLF Loan Balance
The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of April.
 - d) RLF Loan Clients
 1. Loan Balances
Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of April.
 2. Principal and Interest Payment Summary
The report provided the Committee with the principal and interest amounts of each loan payment made in April.
5. 2014 Tourism Metrics
Ehrfurth reviewed the website statistic report which included visibility statistics, and keyword positioning. He provided information on Googles mobile friendly usability and app indexing. Affected by the new algorithm will be how our site ranks in the mobile search results. Discussion occurred on the cost to upgrade our site for this Google change.
6. Approval of Reports/Resolutions or Transfer for County Board Meeting
None were presented
7. Approve Voucher for Payment
No vouchers presented.

8. Announcements/General Information (no action needed)
Ehrfurth shared a summary he compiled from the 2015 Business News' Book of Lists, which provided Oconto County ranking statistics in a number of areas compared to others in the Northeast region. He also provided a U.S. Fish and Wildlife Service article on "Protection of Northern Long-eared Bats Threatened under the Endangered Species Act"
9. Adjournment
Motion by Frank, second by Linzmeyer, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:40 a.m.
Date of next meeting: June 9, 2015
Time of next meeting: 9:00 a.m.

(Signature, Recording Secretary)