

Minutes
Tuesday, April 14, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: Gary Frank, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: OCEDC – Paul Ehrfurth, Nancy Rhode and Samantha Routheau
Oconto County - Kevin Hamann, Administrative Coordinator

1. Approval of Agenda
Motion by Linzmeyer, second by Frank to approve the agenda. The motion was voted on and carried.
2. Approval of Minutes of Previous Meeting
Motion by Frank, second by Linzmeyer, to approve the minutes of the March 10, 2015 meeting. The motion was voted on and carried.
3. Communications
None presented.
4. Reports
 - a) Monthly Staff Report
Ehrfurth provided an update to the Committee on various projects staff has been working on.
 - b) Financial Report
Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.
 - c) Oconto County RLF and Tri-County RLF Loan Balance
The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of March.
 - d) RLF Loan Clients
 1. Loan Balances
Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of March. Rhode reported that Blazer Farms has paid the Oconto County loan in full.
 2. Principal and Interest Payment Summary
The report provided the Committee with the principal and interest amounts of each loan payment made in March.
5. Marketing Update
Routheau presented the committee with numerous marketing activities that are taking place right now. The website will be getting a new page added within the next week called "Favorites." A full page ad will be placed in the Badger Sportsmen magazine for the May/June issue. To increase our mobile app downloads, 10,000 promotional bar coasters will be purchased and delivered to larger restaurants within the county. The Oconto County Discovery Guide will be promoted for 6 months in the Minneapolis/St. Paul area under a contract with CTM Media Group, the guide will be available for pick up at over 50 locations.
6. 2014 Annual Report
Ehrfurth presented the committee with a draft annual report and asked for any additions or suggestions. Motion by Frank, second by Linzmeyer to approve the report to be forwarded to County Board. The motion was voted on and carried.
7. Resolution Regarding Shomin Collateral Release
Rhode reported that although the committee approved the release Attorney Mick indicated County Board should approve the release. Motion by Sekela, second by Frank to move resolution approving release of real estate collateral to County Board. The motion was voted on and carried.
8. Resolution for Sale of Gallon Road Property

Ehrfurth reported a purchase has been identified for the property. A resolution was presented for review. Motion by Sekela, second by Frank to approve resolution with changes discussed. The motion was voted on and carried.

9. Approval of Reports/Resolutions or Transfer for County Board Meeting

None were presented

10. Approve Voucher for Payment

Motion by Frank, second by Linzmeier to approve vouchers. The motion was voted on and carried.

11. Announcements/General Information (no action needed)

Ehrfurth presented the committee with a piece from the Business News newspaper regarding building permits ranked by total permits by county or jurisdiction as of December 2014. Oconto County was second on the list with a total of 89 permits and total construction cost of \$14,346,150.

12. Adjournment

Motion by Frank, second by Sekela, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:30 a.m.

Date of next meeting: May 12, 2015

Time of next meeting: 9:00 a.m.

A handwritten signature in black ink that reads "Samantha Routhen". The signature is written in a cursive style and is positioned above a horizontal line.

(Signature, Recording Secretary)