Minutes
Tuesday, January 13, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:03 a.m.

Committee Present: David Christianson, Gary Frank, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: Oconto County - Kevin Hamann, Administrative Coordinator
OCEDC - Paul Ehrfurth, Nancy Rhode and Samantha Routheau

1. Approval of Agenda
   Ehrfurth requested that items 4C & 4D be moved up. Motion by Christianson, second by Frank, to approve the agenda as amended. The motion was voted on and carried.

2. Approval of Minutes of Previous Meeting
   Motion by Linzmeyer, second by Sekela, to approve the minutes of the December 9, 2014 meeting. The motion was voted on and carried.

3. Communications
   None were presented.

4. Reports
   c. Oconto County RLF and Tri-County RLF Loan Balance
      The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of December.
   d. RLF Loan Clients
      1. Loan Balances
         Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of December.
      2. Principal and Interest Payment Summary
         The report provided the Committee with the principal and interest amounts of each loan payment made in December.
   a. Monthly Staff Report
      Ehrfurth provided an update to the Committee on various projects staff has been working on.
   b. Financial Report
      Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.

5. Marketing Update
   Routheau updated the committee on recent changes added to the website, such as, new symbol for trail reports, 2015 Discovery Guide cover, on-line version of the 2015 guide and a favorite's CMT function will be added as soon as DMI has it completed. Ten new rotator images have also been added. The committee reviewed the recently filmed CGI videos and gave helpful feedback to OCEDC.

6. Assisting Not-For-Profit Startups
   Ehrfurth discussed the possibility of assisting Not-For-Profit startups, such as, Barn Quilts of Oconto County. Discussion was held on whether or not OCEDC wants to be responsible for these startups. The committee agreed assisting startups would mean more time and effort on OCEDC's part and not sure there is enough time to do so.

7. Oconto Falls Project
   Ehrfurth gave a brief update on the two proposed hotel options in Oconto Falls.

8. North American Finishing Update
   Ehrfurth informed the committee that funds are no longer being encumbered for North American Finishing. Information was provided on current status of the business and building.

9. Building Maintenance Update
   Ehrfurth reported the tuck pointing repair is suspended due to weather and will not be completed until spring. Ehrfurth also informed the Committee that OCEDC has contacted Focus on Energy to give them an estimate to replace current lighting with LED.

10. Approval of Reports/Resolutions or Transfer for County Board Meeting
    None were presented

11. Approve Voucher for Payment
    Motion by Linzmeyer, second by Frank, to approve the voucher for payment. The motion was voted on and carried.

12. Announcements/General Information (no action needed)
    Rhode informed the committee that the Wisconsin's Governor's Conference on Tourism will be coming up in March. Frank, Sekela and Christianson showed interest in attending the conference. Two brief articles were handed out to the committee, Nicolet Plastics, Processor of the Year finalist and "ATVs sprint past snowmobiles in popularity" article from the Journal Sentinel newspaper.

13. Adjournment
    Motion by Frank, second by Linzmeyer, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:24 a.m.
Date of next meeting: February 10, 2015
Time of next meeting: 9:00 a.m.

Samantha Routhear
(Signature, Recording Secretary)