

Minutes
Tuesday, June 9, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: David Christianson, Gary Frank, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: OCEDC - Paul Ehrfurth, Nancy Rhode and Samantha Routheau

1. Approval of Agenda
Motion by Christianson, second by Linzmeyer to approve the agenda. The motion was voted on and carried.
2. Approval of Minutes of Previous Meeting
Motion by Sekela, second by Frank, to approve the minutes of the May 12, 2015 meeting. The motion was voted on and carried.
3. Communications
None presented
4. Reports
 - a) Monthly Staff Report
Ehrfurth provided an update to the Committee on various economic development, tourism and corporate projects staff has been working on.
 - b) Financial Report
Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.
 - c) Oconto County RLF and Tri-County RLF Loan Balance
The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of May.
 - d) RLF Loan Clients
 1. Loan Balances
Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of May.
 2. Principal and Interest Payment Summary
The report provided the Committee with the principal and interest amounts of each loan payment made in May.
5. Website Update
Staff gave an update on the contract purposed by DMI Studios for a new responsive design conversion/re-design of the Oconto County website. Google announced the mobile-friendly ranking algorithm that came out on April 21, 2015 will have a "significant impact" on the mobile search results. The Oconto County website is currently not mobile-friendly, but OCEDC Executive Committee will be reviewing the contract this week.
6. Approval of Reports/Resolutions or Transfer for County Board Meeting
None were presented
7. Approve Voucher for Payment
No vouchers presented.

8. Announcements/General Information (no action needed)
Ehrfurth presented the committee with two articles of interest, one from the recent Discover Wisconsin filming and another article discussing how the northern counties are being left behind by Walker's economic development agency.
9. Adjournment
Motion by Frank, second by Sekela, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:15 a.m.

Date of next meeting: July 14, 2015

Time of next meeting: 9:00 a.m.

Samantha Bauener
(Signature, Recording Secretary)