

Minutes
Tuesday, March 10, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: David Christianson, Gary Frank, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: OCEDC - Nancy Rhode and Samantha Routheau

1. Approval of Agenda

Motion by Frank, second by Linzmeyer to approve the agenda. The motion was voted on and carried.

2. Approval of Minutes of Previous Meeting

Motion by Christianson, second by Sekela, to approve the minutes of the February 10, 2015 meeting. The motion was voted on and carried.

3. Communications

None presented.

4. Reports

a) Monthly Staff Report

Rhode provided an update to the Committee on various projects staff has been working on.

b) Financial Report

Rhode reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.

c) Oconto County RLF and Tri-County RLF Loan Balance

The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of February. Rhode informed the committee that due to previous EDA lending suspension, EDA has now required sequestration of some funds.

d) RLF Loan Clients

1. Loan Balances

Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of February. The idea of having a loan packet/brochure to hand out was brought up and the office will be looking into that idea.

2. Principal and Interest Payment Summary

The report provided the Committee with the principal and interest amounts of each loan payment made in February

5. Marketing Update

Routheau updated the committee on website statistics and informed the committee of a new marketing strategy to get more downloads on our mobile app. The office will be looking into making bar coasters for local establishments to promote the Oconto County Tourism App. A comparison chart was passed out of discovery guides for 2008-2015.

6. Sport Show Update

Routheau presented the committee with numbers from the recent sport shows, Milwaukee Sport Show going through 2,115 guides and 800 bags, Madison Fishing Show going through 855 guides and 500 bags, Green Bay Camping Show with ITBEC going through 585 guides. The next sport show is Canoecopia with ITBEC in Madison on March 13-15th.

7. Approval of Reports/Resolutions or Transfer for County Board Meeting

None were presented

8. Approve Voucher for Payment

No vouchers presented.

9. Announcements/General Information (no action needed)

None

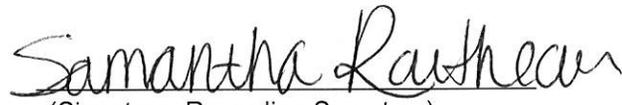
10. Adjournment

Motion by Frank, second by Christianson, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:30 a.m.

Date of next meeting: April 14, 2015

Time of next meeting: 9:00 a.m.


(Signature, Recording Secretary)