

Minutes  
Tuesday, December 8, 2015  
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE  
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: Don Bartels, Ken Linzmeyer, Rose Stellmacher, David Christianson and Greg Sekela

Others Present: OCEDC – Paul Ehrfurth, Nancy Rhode and Samantha Boucher

1. Approval of Agenda  
Motion by Sekela, second by Christianson, to approve the agenda. The motion was voted on and carried.
2. Approval of Minutes of Previous Meeting  
Motion by Linzmeyer, second by Bartels, to approve the minutes of the November, 2015 meeting. The motion was voted on and carried.
3. Communications  
Ehrfurth invited the committee to attend the OCEDC Board meeting on December 10<sup>th</sup> in Oconto Falls to hear a guest speaker on broadband strategies that work in rural areas.
4. Reports
  - a) Monthly Staff Report  
Ehrfurth provided an update to the Committee on various economic development, tourism and corporate projects staff has been working on.
  - b) Financial Report  
Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.
  - c) Oconto County RLF and Tri-County RLF Loan Balance  
The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of November.
  - d) RLF Loan Clients
    1. Loan Balances  
Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of November.
    2. Principal and Interest Payment Summary  
The report provided the Committee with the principal and interest amounts paid on each loan in November.
5. Marketing Update  
Boucher presented the Committee with recent marketing activities. The new coasters are in and will be delivered at the same time the 2016 Discovery Guide is delivered. Shipment of the 2016 guide is set to arrive anytime around December 18<sup>th</sup>. The committee was presented with the new promotional video of the Lakewood Area, which can be found on our website, Facebook and YouTube channel. Boucher updated the committee on Discover Wisconsin, which will air in March of 2016. The snowmobile feature will be filmed this winter. Greg Smith from Discover Wisconsin will be here next week to discuss our online and radio presence with this promotion.
6. Approval of Reports/Resolutions or Transfer for County Board Meeting  
None were presented
7. Approve Voucher for Payment  
Motion by Linzmeyer, second by Christianson to approve vouchers for payment.

8. Announcements/General Information (no action needed)

9. Adjournment

Motion by Christianson, second by Bartels, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:30 a.m.

Date of next meeting: January 12, 2016

Time of next meeting: 9:00 a.m.

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(Signature, Recording Secretary)