

Minutes
Tuesday, July 14, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: David Christianson, Gary Frank, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: Kevin Hamann, Oconto County Administrative Coordinator
OCEDC - Paul Ehrfurth, Nancy Rhode and Samantha Routheau

1. Approval of Agenda
Motion by Linzmeyer, second by Frank to approve the agenda. The motion was voted on and carried.
2. Approval of Minutes of Previous Meeting
Motion by Sekela, second by Christianson, to approve the minutes of the June 9, 2015 meeting. The motion was voted on and carried.
3. Communications
None presented

4. Reports
 - a) Monthly Staff Report
Ehrfurth provided an update to the Committee on various economic development, tourism and corporate projects staff has been working on.
 - b) Financial Report
Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.
 - c) Oconto County RLF and Tri-County RLF Loan Balance
The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of June.
 - d) RLF Loan Clients
 1. Loan Balances
Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of June.
 2. Principal and Interest Payment Summary
The report provided the Committee with the principal and interest amounts paid on each loan in June.
5. 2016 Budget Review & Discussion
The Committee reviewed a draft of the proposed 2016 budget. Ehrfurth reported the budget was prepared with a 2% decrease as advised by County Finance. The Committee will approve the budget at the August meeting.
6. Marketing Update
Routheau informed the Committee of numerous changes planned for 2016 including a redesign of the Oconto County website and the Oconto County Discovery Guide. Various website statistics were handed out which included top referral sites, top cities and most viewed pages. Oconto County is now on Instagram. The mobile app coasters are out and increasing the app download by 30 per month. Another filming for Discover Wisconsin took place on Tuesday, July 7th featuring fishing with help from fishing guide Don Loch and Northport Marine.
7. Approval of Reports/Resolutions or Transfer for County Board Meeting
None were presented

8. Approve Voucher for Payment
Motion by Frank, second by Linzeyer to approve vouchers. The motion was voted on and carried.
9. Announcements/General Information (no action needed)
No announcements presented.
10. Adjournment
Motion by Frank, second by Christianson, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:30 a.m.
Date of next meeting: August 11, 2015
Time of next meeting: 9:00 a.m.

(Signature, Recording Secretary)