

Minutes  
Tuesday, October 13, 2015  
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE  
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: Don Bartels, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: OCEDC - Nancy Rhode and Samantha Boucher  
Oconto County Board of Supervisors – Gary Frank

1. Approval of Agenda  
Motion by Bartels, second by Sekela, to approve the agenda. The motion was voted on and carried.
2. Approval of Minutes of Previous Meeting  
Motion by Linzmeyer, second by Bartels, to approve the minutes of the September, 2015 meeting.  
The motion was voted on and carried.
3. Communications  
None presented.
4. Reports
  - a) Monthly Staff Report  
Rhode provided an update to the Committee on various economic development, tourism and corporate projects staff has been working on.
  - b) Financial Report  
Rhode reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.
  - c) Oconto County RLF and Tri-County RLF Loan Balance  
The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of September.
    1. Loan Balances  
Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of September.
    2. Principal and Interest Payment Summary  
The report provided the Committee with the principal and interest amounts paid on each loan in September.
5. Strategic Planning  
A series of questions were compiled from the strategic planning session. Each county board Committee was given a set of questions to provide responses to. The ED&T Committee will discuss their questions and responses at the November meeting.
6. Broadband Surveys  
Rhode informed the Committee that the Public Service Commission (PSC) has grants available for broadband expansion. The competitive grant applications are due each September. Preparation for a 2016 application will begin with surveying residents, businesses, students and schools as to current service and needs. Grow North and UW Extension office will be partnering with OCEDC to conduct the surveys.
7. Marketing Update  
Boucher presented the Committee with recent marketing activities. Current website statistics were provided and included the top city, referral site and page. Discovery Guide is in progress and coming to final stages before going to print in November. An additional eight pages will be added this year

to promote more silent sports and more fun! The Committee had a chance to look at cover options for the 2016 guide and also the new design/look of the guide.

8. Approval of Reports/Resolutions or Transfer for County Board Meeting  
None were presented
9. Approve Voucher for Payment  
Motion by Linzmeyer, second by Sekela to approve vouchers for payment. The motion was voted on and carried.
10. Announcements/General Information (no action needed)  
None presented
11. Adjournment  
Motion by Bartels, second by Linzmeyer, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:50 a.m.

Date of next meeting: November 10, 2015

Time of next meeting: 9:00 a.m.

  
(Signature, Recording Secretary)