

Minutes
Tuesday, September 8, 2015
ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
OF OCONTO COUNTY BOARD OF SUPERVISORS

The meeting was called to order at 9:00 a.m.

Committee Present: David Christianson, Don Bartels, Ken Linzmeyer, Rose Stellmacher and Greg Sekela

Others Present: OCEDC - Paul Ehrfurth, Nancy Rhode and Samantha Boucher

1. Approval of Agenda

Motion by Linzmeyer, second by Christianson, to approve the agenda. The motion was voted on and carried.

2. Approval of Minutes of Previous Meeting

Motion by Sekela, second by Bartels, to approve the minutes of the August, 2015 meeting. The motion was voted on and carried.

3. Communications

None presented.

4. Reports

a) Monthly Staff Report

Ehrfurth provided an update to the Committee on various economic development, tourism and corporate projects staff has been working on.

b) Financial Report

Ehrfurth reviewed the monthly report of income and expense versus budget, as well as the year-to-date report.

c) Oconto County RLF and Tri-County RLF Loan Balance

The Committee was provided with a summary of the Revolving Loan Funds, which included balances in each fund and the encumbered amounts as of the end of August.

1. Loan Balances

Rhode provided the Committee with a RLF Loan Portfolio Report of the current RLF loans, which detailed loan clients, loan date, original loan amounts, interest rate, terms, jobs created, monthly payments, and balance for each of the loans as of the end of August.

2. Principal and Interest Payment Summary

The report provided the Committee with the principal and interest amounts paid on each loan in August.

5. Project Dorothy II

Ehrfurth provided information on a potential economic development project in the county. He stressed the importance of communities having project-ready sites with utilities already in place, as developers/businesses will not wait for installation to occur.

6. Mountain Fire Lookout Tower

Boucher updated the committee on the amount of funds donated to the Mountain Fire Lookout Tower. She reported the first order for wood has been placed and is expected to take about a month to get in. The rest of the supplies will be ordered in the next three weeks. A donation flyer was handed out for the committee to use.

7. Marketing Update

Boucher presented the committee with recent marketing activities. Current website statistics were handed out including the top city, referral site and page. The 2016 Discovery Guide has been started and already has new advertisers for the year! The guide will be getting a redesign to match the look

of the website. The printing bids will be in next week and consideration is being given to add 8 new pages.

8. Approval of Reports/Resolutions or Transfer for County Board Meeting
None were presented
9. Approve Voucher for Payment
None were presented
10. Announcements/General Information (no action needed)
Ehrfurth discussed broadband needs in the county and shared with the committee various broadband surveys which will be needed to get higher speeds and more internet access in the northern section of the county. Ehrfurth also shared a status report that was provided to him by Roving Blue.
11. Adjournment
Motion by Christianson, second by Bartels, to adjourn. The motion was voted on and carried.

Time meeting adjourned: 10:30 a.m.

Date of next meeting: October 13, 2015

Time of next meeting: 9:00 a.m.


(Signature, Recording Secretary)