

**MINUTES**  
**WEDNESDAY, JULY 29, 2015 – 2:00 P.M.**  
**OCONTO COUNTY LIBRARY SERVICES BOARD**  
GILLETT AREA PUBLIC LIBRARY  
200 EAST MAIN ST., GILLETT, WI  
[www.co.oconto.wi.us](http://www.co.oconto.wi.us)

BOARD MEMBERS PRESENT: Vicki Gooding, Mike Hodkiewicz, Jim Lacourciere, Alan Sleeter, John Skvarca, Dave Honish

COMMITTEE ABSENT: Wanda Nienstedt (excused)

OTHERS PRESENT: Kay Rankel, Gillett Public Library Director; Amanda Burns, Suring Public Library Director; Amy Peterson, Lena Public Library Director; Joan Denis, Oconto Falls Library Director; Kristin Laufenberg, Farnsworth Public Library Director; Kevin Hamann, Administrative Coordinator

TIME MEETING BEGAN: 2:00 p.m.

1. Welcome and Introductions  
Meeting was called to order and Kristin Laufenberg, new library director for Farnsworth Public Library, was introduced.
2. Approval of Agenda
  - A. Change of Sequence – None.
  - B. Removal of Items – None.  
Motion by Sleeter, second by Lacourciere to approve the agenda. Motion carried unanimously.
3. Approval of Minutes of Previous Meeting held January 28, 2015.  
Wanda Nienstedt should be listed under Board Members Present instead of Others Present. Motion by Lacourciere, second by Sleeter to approve the minutes of the previous meeting held April 29, 2015 as corrected. Motion carried unanimously.
4. Open Forum  
No comments from the public.
5. Communications  
Shawano Library System received billings of \$141,392 from neighboring counties. These are their first charges from these counties. Expect a Fox 11 News segment on this issue.
6. County Library Reports  
Librarians provided reports.
7. County Administrative Coordinator's Report
  - A. 2016 Budget Allocations  
Reviewed allocations worksheet per County Plan. Overall, increase was \$2,283 or 0.6%. Also reviewed calculations of minimum funding per State Statute 43. Funding for 2016 complies with Statute except for Lena Library, due to number of items checked out by non-residents. However, this issue should not occur in future years as Town of Lena is now part of the joint library agreement for Lena.
  - B. 2016 Neighboring Library Amounts  
Brown County at \$100,091 and Antigo at \$853. These are up from \$98,363 and \$472 in 2015.
8. Discuss Marketing Campaign
  - A. Commission on Aging Newsletter  
Discussed placing an article on libraries in the Commission on Aging newsletter as well as the UW-Extension newsletter.
  - B. 2016 Discovery Guide  
Last meeting, approval was given to place ½ page ad. Discussed whether to place full-page ad. Consensus was not to place a full-page ad and instead to use any additional marketing funds for newspaper ads.

C. Discuss Other Ideas

Arrangements have been made to bring author June Melby to the Oconto Falls PAC.

Date is September 26. Total cost for this event will be under the \$1,200 allocated. Will also be looking to place ads in local newspapers to promote our six libraries.

Motion by Hodkiewicz, second by Sleeter to place ads in local newspapers not to exceed \$2,000. Motion carried unanimously.

9. New Business to Consider for Next Meeting

None.

10. Select Date/Location of Next Meeting

Location of next meeting: Gillett Community Center

Date of next meeting: Wednesday October 21, 2015

Time of next meeting: 2:00 p.m.

11. Adjournment

Motion by Honish, second by Skvarca to adjourn meeting. Motion carried unanimously. Meeting was adjourned at 3:17 p.m.

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Kevin Hamann, Recorder

KH/cah